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PRESENT THE

Council for Quality Growth's

2023 FOUR PILLAR TRIBUTE

HONORING

ED BASTIAN

LEADING WITH PURPOSE

THURSDAY, OCTOBER 12, 2023

6:00 PM | GEORGIA BALLROOM

GEORGIA WORLD CONGRESS CENTER

2023 TRIBUTE CHAIRS

David Abney	Doug Hertz	Bill Rogers
Leona Barr-Davenport	Tommy Holder	Ginni Rometty
Daniel H. Bastian	Donna Hyland	Michael Russell
Frank Blake	Katie Kirkpatrick	Pam Shipley
Arthur M. Blank	Milton Little	Alex Taylor
Paul Bowers	Ryan Marshall	Carol B. Tomé
John Hope Bryant	John Maxwell	Kathy Waller
Dan T. Cathy	Terry McGuirk	Chris Womack
Walt Ehmer	William Pate	Ambassador
Larry Gellerstedt III	Billy Payne	Andrew Young
James Hannan	James Quincey	
Virginia Hepner	Tony Ressler	



FOUR PILLAR

QUALITY | RESPONSIBILITY | VISION | INTEGRITY

COUNCIL
for QUALITY
GROWTH





Ed Bastian

As CEO of Delta Air Lines, Ed Bastian leads more than 90,000 global professionals who are building the world's premier international airline, powered by a people-driven, customer-focused culture and spirit of innovation.

Under Ed's leadership, Delta is transforming the air travel experience with generational investments in technology, aircraft, airport facilities, and, most importantly, Delta's employees worldwide. A 25-year Delta veteran, Ed has been a critical leader in Delta's long-term strategy and champion of putting Delta's shared values of honesty, integrity, respect, perseverance and servant leadership at the core of every decision.

Since being named Delta's CEO in May 2016, Ed has expanded Delta's leading position as the world's most reliable airline while growing its global footprint and enhancing the customer experience in the air and on the ground. During his tenure as CEO, Delta has become the world's most awarded airline, having been named the Wall Street Journal's top U.S. airline; the top-ranking airline in Fortune's World's Most Admired Companies; the most on-time global airline by FlightGlobal; the Platinum Award recipient for operational excellence by Cirium; among TIME100's Most Influential Companies; a Glassdoor Best Place to Work; and more.

In 2018, Fortune magazine named Ed among "The World's 50 Greatest Leaders," and in 2019, he was elected to the membership of the Council on Foreign Relations. In 2021, amidst a global pandemic, Ed was awarded for his Executive Leadership in FlightGlobal's 2021 Airline Strategy Awards and named among the Top 10 CEOs of 2021 in Glassdoor's Employees' Choice Awards as a leader who excelled at supporting their people. Most recently, Ed was honored by his peer CEOs and named Chief Executive magazine's 2023 Chief Executive of the Year.

Ed's values-based leadership propelled the airline to become the industry leader and a trusted global brand, guided by empathy, humanity and devotion to service, which has served Delta well in good times and bad. He has served as a Delta leader and steered the company through the most challenging periods of the company's history, including 9/11, bankruptcy and COVID-19.

When asked to sum up his job in five words, Ed's response is: "Taking care of our people." The answer reflects his leadership philosophy, which is based on the "virtuous circle" – if you take care of your people, they take care of your customers, whose business and loyalty allow you to reward your investors.

Ed joined Delta in 1998 as V.P. – Finance and Controller. He was named Chief Financial Officer in 2005, and in 2007 he was appointed to serve as Delta's President.

Before joining Delta, Ed held senior finance positions at Frito-Lay International and Pepsi-Cola International. Ed started his career with Price Waterhouse, where he became an audit partner in its New York practice.

Ed grew up in Poughkeepsie, New York, and graduated from St. Bonaventure University with a bachelor's degree in business administration. He lives in Atlanta and is deeply involved in his faith, family and community.



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2023 Tribute Chairs

David Abney
Leona Barr-Davenport
Daniel H. Bastian
Frank Blake
Arthur M. Blank
Paul Bowers
John Hope Bryant
Dan T. Cathy
Walt Ehmer
Larry Gellerstedt III
James Hannan

Virginia Hepner
Doug Hertz
Tommy Holder
Donna Hyland
Katie Kirkpatrick
Milton Little
Ryan Marshall
John Maxwell
Terry McGuirk
William Pate
Billy Payne

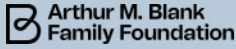
James Quincey
Tony Ressler
Bill Rogers
Ginni Rometty
Michael Russell
Pam Shipley
Alex Taylor
Carol B. Tomé
Kathy Waller
Chris Womack
Ambassador Andrew Young

About the Four Pillar Award

The Four Pillar Award is a prestigious leadership award given to an outstanding individual who has served his or her community, region, and state. This is the 34th year that the Council for Quality Growth, a not-for-profit trade association that promotes balanced and responsible growth, has paid tribute to such leaders. The Four Pillar Tribute is a unique honor that celebrates the recipient's philanthropic efforts as well as his or her significant contributions to economic development and the region's quality of life. The "Pillars" represent "Quality," "Responsibility," "Vision," and "Integrity," the principles on which the Council was founded.

Honorees Over the Tribute History

1990	Steve Reynolds	2001	F. Wayne Hill	2012	Mayor Sam Massell
1991	Wayne Shackelford	2002	Governor George Busbee	2013	John C. Portman
1992	J.W. Benefield	2003	Richard L. Tucker	2014	Steve Selig
1993	D. Scott Hudgens	2004	Charlie Brown	2015	Dan T. Cathy
1994	Wayne H. Mason	2005	U.S. Senator Johnny Isakson	2016	Jenny Pruitt
1995	Virgil R. Williams	2006	John Wieland	2017	Governor Nathan Deal
1996	Paul A. Duke	2007	John A. Williams	2018	Paul Bowers
1997	Jim Cowart	2008	Tom Cousins	2019	Larry Gellerstedt III
1998	J.D. Caswell	2009	Mayor Shirley Franklin	2020	Doug Hertz
1999	A. Ray Weeks, Jr.	2010	Arthur M. Blank	2021	Ambassador Andrew Young
2000	Louise Radloff	2011	R. Charles Loudermilk, Sr.	2022	Carol B. Tomé



PRESENT THE

Council for Quality Growth's

2023 FOUR PILLAR TRIBUTE

HONORING

ED BASTIAN

LEADING WITH PURPOSE

Thursday, October 12, 2023

6:00 p.m. Reception | 7:15 p.m. Tribute

Georgia Ballroom | Georgia World Congress Center

285 Andrew Young International Blvd., NW, Atlanta, Georgia 30313 | Parking is available in the Red Deck

MUSICAL TRIBUTES

Timothy Miller, Tenor
Atlanta Symphony Orchestra

SPECIAL REMARKS

The Honorable Brian Kemp
Governor, State of Georgia

WELCOME

The Honorable Andre Dickens
Mayor, City of Atlanta

MASTER OF CEREMONIES

Frank Blake
Former Chairman and CEO | The Home Depot

INVOCATION

Kevin Myers
Founding Senior Pastor | 12Stone Church

TRIBUTE SPEAKERS

Ginni Rometty
Former Chairman, President, and CEO | IBM

John Hope Bryant
Founder, Chairman, and CEO | Operation HOPE

Ambassador Andrew Young
Founder and Chairman | Andrew Young Foundation

Daniel H. Bastian, CP
Vice-President & Co-Founder | Progressive O&P, Inc.



Black Tie Optional • \$175 Per Person • Tables Available. Purchase tickets online at www.fourpillartribute.com

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Atlanta Commercial Board of REALTORS
Atlanta Convention & Visitors Bureau
Atlanta Mission
Atlanta Police Foundation
Atlanta Regional Commission
BCG

Elaine and John Carlos
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Clark Construction Group
Comcast
Community Foundation for Greater Atlanta
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CREW Atlanta
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HNTB
Lilburn CID
Mercedes-Benz
Morris, Manning & Martin
Ohio River South
Paramount Consulting Group
Billy Payne

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Pinnacle Financial Partners
PNC
T. Dallas Smith & Company
Town Center CID
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Douglas County Chamber
Empire Communities
Fox Building Company
Futren Hospitality

Gas South
Georgia Chamber of Commerce
GMC Network
Grady Health Foundation
Granite Properties
Gwinnett Chamber of Commerce
The Integral Group

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THANK YOU TO ALL OF OUR TRIBUTE SPONSORS

Tribute Sponsorships as of September 19, 2023. Tribute Sponsorships still available. For more information or to sponsor, contact Kristen Martin at 678-672-2551 or km@councilforqualitygrowth.org or Terrie Ward at 770-813-3389 or tw@councilforqualitygrowth.org.

LEADING WITH PURPOSE

Ed Bastian is well known for leading the team behind the world's most awarded airline. Under his leadership, Delta Air Lines has set the standard for reliability and excellence in the industry, even as the company faced some of its most difficult years navigating a global pandemic. It is the Delta people, however, that define Ed's purpose. "Taking care of the 90,000 people of Delta Air Lines is the greatest calling of my lifetime," he said.

"It's an honor to serve them." Since taking the reins as CEO in 2016, Ed Bastian has been a champion of true servant leadership. He is dedicated to his guiding principle of "taking care of his people." Even during the darkest days of the pandemic, which had decimated the business, Ed prioritized health and well-being, job preservation, community service, and diversity. He saw the pandemic as an opportunity for Delta – an opportunity to be present, transparent, and honest – when his people and his customers needed it most.

Through his leadership, Ed cultivates a people-first culture that harbors a sense of collective purpose and a drive to fulfill Delta's mission. He understands the importance of teamwork and the role Delta plays in connecting people, connecting communities, and connecting the world. His purpose is to lead Delta people to find a greater purpose of their own.



The Council for Quality Growth, a not-for-profit trade association, is the only organization that works every day to ensure the metro Atlanta region's regulatory environment supports quality growth and development. As the only advocacy organization that operates broadly across the growth and development industry, the Council for Quality Growth brings together and advocates for those who work at the intersection of public policy and private investment, including developers, contractors, engineers, architects, planners, law firms, and banks. The Council is often engaged by the public sector to advise on regulations that protect communities while continuing to encourage economic development. For more information, visit www.councilforqualitygrowth.org.



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