

PRESENT THE

Council for Quality Growth's

2023 FOUR PILLAR TRIBUTE

HONORING

ED BASTIAN

LEADING WITH PURPOSE

THURSDAY, OCTOBER 12, 2023

6:00 PM | GEORGIA BALLROOM

GEORGIA WORLD CONGRESS CENTER

2023 TRIBUTE CHAIRS

David Abney	Doug Hertz	Bill Rogers
Leona Barr-Davenport	Tommy Holder	Ginni Rometty
Daniel H. Bastian	Donna Hyland	Michael Russell
Frank Blake	Katie Kirkpatrick	Pam Shipley
Arthur M. Blank	Milton Little	Alex Taylor
Paul Bowers	Ryan Marshall	Carol B. Tomé
John Hope Bryant	John Maxwell	Kathy Waller
Dan T. Cathy	Terry McGuirk	Chris Womack
Walt Ehmer	William Pate	Ambassador
Larry Gellerstedt III	Billy Payne	Andrew Young
James Hannan	James Quincey	
Virginia Hepner	Tony Ressler	



FOUR PILLAR

QUALITY | RESPONSIBILITY | VISION | INTEGRITY



**COUNCIL
for QUALITY
GROWTH**





Ed Bastian

As CEO of Delta Air Lines, Ed Bastian leads more than 90,000 global professionals who are building the world's premier international airline, powered by a people-driven, customer-focused culture and spirit of innovation.

Under Ed's leadership, Delta is transforming the air travel experience with generational investments in technology, aircraft, airport facilities, and, most importantly, Delta's employees worldwide. A 25-year Delta veteran, Ed has been a critical leader in Delta's long-term strategy and champion of putting Delta's shared values of honesty, integrity, respect, perseverance and servant leadership at the core of every decision.

Since being named Delta's CEO in May 2016, Ed has expanded Delta's leading position as the world's most reliable airline while growing its global footprint and enhancing the customer experience in the air and on the ground. During his tenure as CEO, Delta has become the world's most awarded airline, having been named the Wall Street Journal's top U.S. airline; the top-ranking airline in Fortune's World's Most Admired Companies; the most on-time global airline by FlightGlobal; the Platinum Award recipient for operational excellence by Cirium; among TIME100's Most Influential Companies; a Glassdoor Best Place to Work; and more.

In 2018, Fortune magazine named Ed among "The World's 50 Greatest Leaders," and in 2019, he was elected to the membership of the Council on Foreign Relations. In 2021, amidst a global pandemic, Ed was awarded for his Executive Leadership in FlightGlobal's 2021 Airline Strategy Awards and named among the Top 10 CEOs of 2021 in Glassdoor's Employees' Choice Awards as a leader who excelled at supporting their people. Most recently, Ed was honored by his peer CEOs and named Chief Executive magazine's 2023 Chief Executive of the Year.

Ed's values-based leadership propelled the airline to become the industry leader and a trusted global brand, guided by empathy, humanity and devotion to service, which has served Delta well in good times and bad. He has served as a Delta leader and steered the company through the most challenging periods of the company's history, including 9/11, bankruptcy and COVID-19.

When asked to sum up his job in five words, Ed's response is: "Taking care of our people." The answer reflects his leadership philosophy, which is based on the "virtuous circle" – if you take care of your people, they take care of your customers, whose business and loyalty allow you to reward your investors.

Ed joined Delta in 1998 as V.P. – Finance and Controller. He was named Chief Financial Officer in 2005, and in 2007 he was appointed to serve as Delta's President.

Before joining Delta, Ed held senior finance positions at Frito-Lay International and Pepsi-Cola International. Ed started his career with Price Waterhouse, where he became an audit partner in its New York practice.

Ed grew up in Poughkeepsie, New York, and graduated from St. Bonaventure University with a bachelor's degree in business administration. He lives in Atlanta and is deeply involved in his faith, family and community.



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2023 Tribute Chairs

David Abney
Leona Barr-Davenport
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Paul Bowers
John Hope Bryant
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Ginni Rometty
Michael Russell
Pam Shipley
Alex Taylor
Carol B. Tomé
Kathy Waller
Chris Womack
Ambassador Andrew Young

About the Four Pillar Award

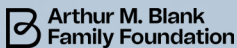
The Four Pillar Award is a prestigious leadership award given to an outstanding individual who has served his or her community, region, and state. This is the 34th year that the Council for Quality Growth, a not-for-profit trade association that promotes balanced and responsible growth, has paid tribute to such leaders. The Four Pillar Tribute is a unique honor that celebrates the recipient's philanthropic efforts as well as his or her significant contributions to economic development and the region's quality of life. The "Pillars" represent "Quality," "Responsibility," "Vision," and "Integrity," the principles on which the Council was founded.

Honorees Over the Tribute History

1990 Steve Reynolds
1991 Wayne Shackelford
1992 J.W. Benefield
1993 D. Scott Hudgens
1994 Wayne H. Mason
1995 Virgil R. Williams
1996 Paul A. Duke
1997 Jim Cowart
1998 J.D. Caswell
1999 A. Ray Weeks, Jr.
2000 Louise Radloff

2001 F. Wayne Hill
2002 Governor George Busbee
2003 Richard L. Tucker
2004 Charlie Brown
2005 U.S. Senator Johnny Isakson
2006 John Wieland
2007 John A. Williams
2008 Tom Cousins
2009 Mayor Shirley Franklin
2010 Arthur M. Blank
2011 R. Charles Loudermilk, Sr.

2012 Mayor Sam Massell
2013 John C. Portman
2014 Steve Selig
2015 Dan T. Cathy
2016 Jenny Pruitt
2017 Governor Nathan Deal
2018 Paul Bowers
2019 Larry Gellerstedt III
2020 Doug Hertz
2021 Ambassador Andrew Young
2022 Carol B. Tomé



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Thursday, October 12, 2023

6:00 p.m. Reception | 7:15 p.m. Tribute

Georgia Ballroom | Georgia World Congress Center

285 Andrew Young International Blvd., NW, Atlanta, Georgia 30313 | Parking is available in the Red Deck

MUSICAL TRIBUTES

Timothy Miller, Tenor
Atlanta Symphony Orchestra

SPECIAL REMARKS

The Honorable Brian Kemp
Governor, State of Georgia

WELCOME

The Honorable Andre Dickens
Mayor, City of Atlanta

MASTER OF CEREMONIES

Frank Blake
Former Chairman and CEO | The Home Depot

INVOCATION

Kevin Myers
Founding Senior Pastor | 12Stone Church

TRIBUTE SPEAKERS

Ginni Rometty
Former Chairman, President, and CEO | IBM

John Hope Bryant
Founder, Chairman, and CEO | Operation HOPE

Ambassador Andrew Young
Founder and Chairman | Andrew Young Foundation

Daniel H. Bastian, CP
Vice-President & Co-Founder | Progressive O&P, Inc.



Black Tie Optional • \$175 Per Person • Tables Available. Purchase tickets online at www.fourpillartribute.com

CHAMPION



SIGNATURE



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PLATINUM

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Atlanta Commercial Board
of REALTORS
Atlanta Convention &
Visitors Bureau
Atlanta Regional Commission
Atlanta Police Foundation
BCG

Elaine and John Carlos
City of Hope
Clark Construction Group
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Community Foundation
for Greater Atlanta
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Cousins Properties
CREW Atlanta

Cumberland CID
Floor & Décor
Georgia Historical Society
H.J. Russell & Co.
HNTB
Liburn CID
Mercedes-Benz
Morris, Manning & Martin
Paramount Consulting Group

Perimeter CIDs
Pinnacle Financial Partners
PNC
T. Dallas Smith & Company
Town Center CID
Truist
University of Georgia
Wellstar Health System

GOLD

Accenture
American Jewish Committee
Cobb Chamber
Dean Baldwin Painting
Dentons
Douglas County Chamber
Empire Communities
Fox Building Company
Futren Hospitality

Gas South
Georgia Chamber
of Commerce
Grady Health Foundation
Granite Properties
Gwinnett Chamber of
Commerce
The Integral Group
KWM Capital Management

Metro Atlanta Chamber
Operation HOPE
PwC
Regent Partners
Regions Bank
Richard Bowers & Co.
Robbins Firm
Robinson Weeks Partners
Selig Enterprises

Southern Regional
Medical Center
Thompson Hine LLP
True North 400
Verizon
Woodruff Arts Center
WSP USA

SILVER

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The Winter Companies

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CHA
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Spelman College
St. Bonaventure University
Willmer Engineering

THANK YOU TO ALL OF OUR TRIBUTE SPONSORS

Tribute Sponsorships as of September 19, 2023. Tribute Sponsorships still available. For more information or to sponsor, contact Kristen Martin at 678-672-2551 or km@councilforqualitygrowth.org or Terrie Ward at 770-813-3389 or tw@councilforqualitygrowth.org.

LEADING WITH PURPOSE

Ed Bastian is well known for leading the team behind the world's most awarded airline. Under his leadership, Delta Air Lines has set the standard for reliability and excellence in the industry, even as the company faced some of its most difficult years navigating a global pandemic. It is the Delta people, however, that define Ed's purpose. "Taking care of the 90,000 people of Delta Air Lines is the greatest calling of my lifetime," he said.

"It's an honor to serve them." Since taking the reins as CEO in 2016, Ed Bastian has been a champion of true servant leadership. He is dedicated to his guiding principle of "taking care of his people." Even during the darkest days of the pandemic, which had decimated the business, Ed prioritized health and well-being, job preservation, community service, and diversity. He saw the pandemic as an opportunity for Delta – an opportunity to be present, transparent, and honest – when his people and his customers needed it most.

Through his leadership, Ed cultivates a people-first culture that harbors a sense of collective purpose and a drive to fulfill Delta's mission. He understands the importance of teamwork and the role Delta plays in connecting people, connecting communities, and connecting the world. His purpose is to lead Delta people to find a greater purpose of their own.



The Council for Quality Growth, a not-for-profit trade association, is the only organization that works every day to ensure the metro Atlanta region's regulatory environment supports quality growth and development. As the only advocacy organization that operates broadly across the growth and development industry, the Council for Quality Growth brings together and advocates for those who work at the intersection of public policy and private investment, including developers, contractors, engineers, architects, planners, law firms, and banks. The Council is often engaged by the public sector to advise on regulations that protect communities while continuing to encourage economic development. For more information, visit www.councilforqualitygrowth.org.



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